

detail from "Mnemosyne and Morpheus," by Anna Webb



CALL-TO-ARTISTS TO DESIGN TRAFFIC BOX ART

Artists are invited to apply for an opportunity to design art for traffic control boxes. Several creative folks will be selected and others added to a "Registry" for future traffic box projects.

Starting in 2009, the Mayor's Neighborhood Reinvestment Program, Capital City Development Corporation, and Boise City have provided funding in partnership with the Downtown Neighborhood Association and the Downtown Boise Association to commission Idaho artists to design murals for Ada County Highway District traffic control boxes in Boise.

Artists who have designed a box before are eligible to re-apply, however the selection panel may give preference to artists who have not yet participated. Boise's Department of Arts & History is facilitating artist selection process and project management.

Artist Application Process:

1. Artists send in ten digital visual examples of past work, letter of interest and resume (72 dpi jpgs).
2. A selection committee made up of representatives from stakeholder groups will review the applications and choose artists with whom to work. Additional artists will be selected for Traffic Box "Registry" so that if, in the next year, additional funds are available to transform other boxes, artists from the registry will be selected to create designs.
3. Selected artists will be paid \$1,000 to design one mural each, featuring a community-related theme, using provided templates as a guide. Artists *do not* fabricate or install the final art on the box.
4. The fabricator will take the artist designs (which can be prepared as illustrations, paintings, computer designed images, quilts, mosaics, photographed sculptures or photographs), transform them into a vinyl wrap, and then apply them to the traffic boxes.
5. Artworks will be celebrated with a dedication and walking tours in the Spring

DEADLINE:
4 p.m., February 16th, 2012
Send Applications To:

Karen Bubb, Public Arts Manager
Boise City Department of Arts & History

PO Box 500
Boise, ID 83701-0500

Questions?

Karen Bubb 208.433.5677 or kbubb@cityofboise.org



Mayor's Office

