



# ARTIST CALL FOR APPLICATIONS

## Downtown Boise Association Seeks Artists to Implement a Variety of One-Night Roving Performances During First Thursday Events June to September 2021

**DEADLINE:** 16 May 2021 at 2:00 pm Mountain Standard Time

**INDIVIDUAL PROJECT BUDGET:** \$350 per performance, multiple performances

**CONTACT:** Jennifer Hensley, [jhensley@downtownboise.org](mailto:jhensley@downtownboise.org)

### OPPORTUNITY

Downtown Boise Association (DBA) invites artists to submit an application for the opportunity to implement a performance during one First Thursday event in Downtown Boise, scheduled for 5:00 to 9:00pm June 3, July 1, August 5, and September 2, 2021. The performance must occur on one of these dates over the four-hour period. The goal is to add roving performances throughout the downtown footprint that engage a diverse public audience to activate locations throughout Downtown Boise. New or existing work may be submitted for consideration. The theme is open, but the content must be appropriate for all members of the public. We will accept submissions from a variety of disciplines, but are particularly interested in funding the following categories:

- Fine art performances (pop-up performances, street performances, happenings, etc.)
- Interactive or participatory projects
- Musical performances

The selection panel may select as many artists or artist teams as they see fit. The fee to be paid for each performance and the maximum amount the artist may request is \$350. Performances must be able to move about downtown, not activating one location but multiple locations throughout the night; cannot ask for payment from the audience; and cannot require power or infrastructure, musical performances must be acoustic.

### QUESTIONS & CLARIFICATIONS

Submit any questions or clarifications must be submitted by or before **Thursday, 13 May 2021 at 2:00 pm** to Jennifer Hensley, [jhensley@downtownboise.org](mailto:jhensley@downtownboise.org).

## APPROXIMATE TIMELINE

Description	Date
Call Released	April 23
Last Chance to Submit Questions	13 May 2021 at 2:00 pm
Application Deadline	16 May 2021 at 2:00 pm
Project Selection	May 2021
First Thursday Events	June 3, July 1, August 5, September 2

## PROJECT BACKGROUND

The goal of roving performances at First Thursday is to activate Downtown Boise providing an element of surprise and whimsy for downtown patrons while highlighting Boise’s contemporary art community.



The Aldape Bootstompers, November 2020 First Thursday

These projects will occur throughout downtown on corners, sidewalks, and unexpected locations allowing visitors to be surprised by an unanticipated performance or artistic moment, offering the opportunity to pause and enjoy while traversing between destinations.

First Thursday is a tenured promotion with dozens of downtown businesses offering later hours, new products, tastings, or specials to entice the event’s thousands of visitors. Historically, First Thursday has had one roving musical performance

during the evening. As we begin to recover from the pandemic, DBA is broadening the types of performances, looking for more than music, and increasing the number of performers/performing groups. We anticipate selecting between three to five performers for each First Thursday June to September.

## PROJECT INFORMATION

Artists will apply for the opportunity to perform at First Thursday. Once selected as a finalist, the artist or artist team will be provided a DBA staff contact and map of the areas of downtown they are to activate for their evening. Artists will be required to provide all tools, equipment, technology, knowledge, and labor necessary to successfully execute the proposed performance.

Staff may assist the artist to determine locations that suit the needs of the performance. Performances must allow the public realm to remain fully ADA accessible and provide a free experience to all members of the public. All projects will occur within the Downtown Boise footprint to encourage maximum impact and visibility. For specific projects it is at the discretion of DBA to potentially assign a location.

All projects could be documented by DBA staff and/or DBA contractors through both video and photo recording methods. DBA shall retain ownership of the video and photo documentation and may choose to promote or display the work publicly, at a later date. Artists shall retain ownership of the copyright of the works and may retain a copy of the documentation for their personal record.



Balloon Animal Artist, March 2020 First Thursday

## GENERAL LOCATION

Within Business Improvement District Boundary and Associate Membership Boundary outlined below.

# DOWNTOWN BOISE



-  Business Improvement District Boundary
-  Associate Membership Boundary
-  Parks



## APPLICATION INSTRUCTIONS AND INFORMATION

**ALL APPLICATIONS MUST BE SIGNED.** The Owner of the application, once submitted, is Downtown Boise Association.

1. **Submit Applications to Downtown Boise Association via E-mail to [jhensley@downtownboise.org](mailto:jhensley@downtownboise.org).**
  - The subject line **MUST READ: First Thursday Art.** File names (JPEGs, Proposals, Resume, etc.) shall be named FT and Artist name (example: FT-Smith01).

Downtown Boise Association does not discriminate in its programs and activities on the basis of race, religion, national origin, sex, age, sexual orientation, gender identity and/or disability.

We encourage persons with disabilities and those who require language assistance to participate in our programs and activities.

## EVALUATION PROCESS

Downtown Boise Association reserves the right to reject any and all applications, to waive any irregularities in the applications received and to accept the applications that are in the best interest of DBA. Applications will be reviewed by DBA staff. The Application package shall contain the following information:

### 1. Application Form

Fill out and sign the **Application Form/** Signature Page and submit as your first document. Be sure to acknowledge the maximum fee to be paid to each artist or artist group of \$350.

### 2. Project Description

Describe, in detail, the proposed direction for the performance. The written description should not exceed 1 page.

### 3. Artist Resume

Include a resume and / or brief summary of the Artist or Artist Team's qualifications and / or past experience. Emerging artists are encouraged to apply.

### 4. JPEG Images or MP4 Video of current and past work

**Images are to be in JPEG Format, 300 dpi, not larger than 10" on the longest side.**

Provide up to ten images of your past work, current work, and/or images of the proposed project as separate files in JPEG format attachments in the application email which demonstrate your ability to meet the defined project opportunity. Applications with more than 10 images or artwork examples will be disqualified.





**FIRST THURSDAY PERFORMANCE APPLICATION FORM:**

Name: \_\_\_\_\_

Artistic Medium(s): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

First Thursday Date(s) Available (circle):    June 3    July 1    August 5    September 2

Acknowledgement of \$350 fee to be paid to artist or artist group (*initial*) \_\_\_\_\_

*IMPORTANT: Sign and date this form or risk disqualification!*

The above signed acknowledges the rights reserved by DBA to accept or reject any or all Proposals as may appear to be in the best interest of DBA and to bind themselves, on the acceptance of this Application, to execute said performance on the date agreed upon.

**1. INCLUDE/ATTACH PROJECT DESCRIPTION**

**2. INCLUDE/ATTACH RESUME**

Please let us know how you found out about this opportunity \_\_\_\_\_

**APPLICATION CHECKLIST**

- Application Form/ Signature Page
- Project Description
- Resume/Prior Experience (Pass/ Fail)
- JPEG Images or MP4 Video of current and past work