



AGENDA

Arts & History Commission

Wednesday, April 3rd, 2024
5:00-6:30 pm
Greenbelt Room, 3rd Floor, Boise City Hall
150 N Capitol Blvd, Boise ID 83702

Virtual and in-person attendance is offered.
Watch via Zoom Webinar: [Registration Link](#)

- I. **Call to Order** – Kris Clegg, Chair
 - a. Land Acknowledgement – Commission Chair Kris Clegg
- II. **Minutes Approval**
 - a. *ACTION REQUESTED:* Approve Minutes from February 7th, 2024 (**Exhibit A**)
- III. **Director's Update**
 - a. Introduction of New Commissioners & Staff
 - i. Trish Walker, Arts & History Commissioner
 - ii. Dr. Rachel Miller, Arts & History Commissioner
 - iii. Mónica Galván, Cultural Sites Program Coordinator
 - b. Brief of Americans for the Arts DC Trip
 - c. Summer Tours and Interns
 - d. CCDC Projects
- IV. **Presentations/Updates/Approvals** **Pursuant to Idaho Code Section 74-204(4), all agenda items are action items, and a vote may be taken on these items.*
 - a. Informational Item: West Valley/Redwood Park Public Art Project – Stephanie Johnson
 - b. Informational Item: Catalyst Grant & Annual Grant Cycle – Emily Chivers
- V. **Adjourn Meeting**



DEPARTMENT OF ARTS & HISTORY

MAYOR: Lauren McLean | DIRECTOR: Jennifer Stevens

MEMO

TO: Arts & History Commissioners
FROM: Jennifer Stevens, Director
CC: Mayor McLean, Courtney Washburn, Council Member Luci Willits
DATE: 3/27/2024
RE: Director Update

ACCOMPLISHMENTS OF THE MONTH

Hiring/Organization

- Hired a new Airport Public Art Coordinator who will start in April. She will be working jointly with the Airport staff and Arts & History staff to begin implementation of the Airport Arts Master Plan.
- Interviewed and selected two interpretive tour guide interns to staff the A&H summer tour season and to create new tours for future seasons.

Arts Advocacy

I recently traveled to Washington D.C. with other arts professionals from across the country to advocate on Capitol Hill with Americans for the Arts. Specifically, we were trained on current funding targets for the National Endowment for the Arts (NEA) and the Humanities (NEH), as well as legislation for Community Engagement in the Arts on military bases and for veterans. We also learned about and lobbied for other related bills that benefit the cultural community and creative economy in Boise and beyond. Following training, I attended meetings on Capitol Hill with Idaho's Congressional Delegation to discuss these legislative priorities.

External Partnerships

Many staff members participated in the 12th Annual Treefort Music Festival, including Tilley Bubb, Emily Chivers, and Jennifer Stevens.

- Emily Chivers served as a panelist on grants, together with other grantor organizations.
- Tilley Bubb gave Public Art tours to delegations from Spokane and Reno.

NEEDS FROM COMMISSIONERS

Set aside 1 hour in April/May to meet with staff to discuss future commission structure, needs, and vision.





MEMO

TO: Mayor McLean, Courtney Washburn, Council Member Luci Willits, Arts & History Commissioners
FROM: Stephanie Johnson, Public Art Program Manager
CC: Jennifer Stevens, Director
DATE: 3/27/2024
RE: Public Art Program Update

AGENDA ITEMS

West Valley/Ustick NIP Public Art Project

\$140,000; James Peterson of Art + Contraptions – Artist has submitted final design proposal.

ACCOMPLISHMENTS OF THE MONTH

Public Art Project Honoring JJ Saldaña

\$49,000; artist Bobby Gaytan, met with design team to kick off the project. Moving toward confirming a location and project design elements.

CCDC Projects with Type 4 Agreements

Old Boise Blocks Barrier – Clepsydra, Bobby Zokaite

\$165,000; Timeline with CCDC construction schedule has been pushed out a bit to later Summer/Fall of 2024 to be installed at the edge of CW Moore Park, between the waterwheel and sidewalk along Grove St.

521 W Grove St. Public Space, Public Art

\$400,000; Artists contracted – Hua Design Studio

(<https://www.misstanga.com/installation>) (artist team Huameng Yu and Louis Chinn);

The artist team has submitted a preliminary proposal for initial review by the design team. Final Proposal will be forthcoming, will come before the commission and requiring City Council approval.



521 W. Grove St. Public Art, HUA Design Studio's preliminary design

Old Boise Blocks Sidewalk Element

\$23,000; Delivery of 12 sidewalk inlay medallions planned for installation with construction schedule March/April

Erma Hayman House T4

\$100,000; Interpretive signage, added lighting for artwork on wall, projection infrastructure for future art projections on River St. facing wall.

Linen Blocks

Art Ports: 1 art port completed on Grove St. between 10th and 11th streets. Partnership with sculpture class at BSU to select and display student artwork. First installation in summer/fall of 2024.

Public Works Enterprise Fund

Going Public artist networking/professional development 4-part series. [Going Public | Boise Arts & History \(boiseartsandhistory.org\)](https://boiseartsandhistory.org)

Watershed Studios once monthly artist workshop with featured speaker.



Heliotrope Revitalization

Partnership with the Idaho Botanical Garden and working with collections team to replant and maintain the plantings as originally intended for the artwork on 8th street.

Traffic Boxes 2023

\$48,340; This year's wraps are scheduled to be installed in three phases, April, May and June.

Airport Enterprise Fund

Airport Art Project Coordinator position has been filled!

NEEDS FROM COMMISSIONERS

None this month





MEMO

TO: Mayor McLean, Courtney Washburn, Council Member Luci Willits, Arts & History Commissioners
FROM: Danielle Grundel, City Archivist
CC: Jennifer Stevens, Director
DATE: 3/27/2024
RE: Archives Program Update

ACCOMPLISHMENTS OF THE MONTH

Processed Collection

Archives program recently processed the Morrison Knudsen collection on Boise Depot restoration in support of the upcoming Boise Depot 100-year celebration. This collection documents the historic preservation and restoration activities on the Boise Depot by the Morrison Knudsen Company from 1991-1993. View the finding aid here, <https://boiseartsandhistory.libraryhost.com/repositories/2/resources/127>

Digital Collections

Archives has published two new collections:

- MS031, the Cordelia and William Onweiler collection – this digital collection is comprised of select materials documenting the couple's political and public service in Boise during the 1950s-1970s as well as Cordelia's family history. The collection also includes a 1970 Boise River Greenbelt promotional video titled "Boise River Today" showing aerial footage of the Boise River. <https://collections.boiseartsandhistory.org/explore-collections/list/collections/27>
- MS006, the Gordon S. Bowen papers – this digital collection documents the activities of Bowen during his career at Boise Parks and Recreation Department with the bulk between 1955-1975, including annual reports, correspondence, board minutes, slides, maps, and more. View the collection here, <https://collections.boiseartsandhistory.org/explore-collections/list/collections/28>

NEEDS FROM COMMISSIONERS

None this month



MEMO

TO: Mayor McLean, Courtney Washburn, Council Member Luci Willits, Arts & History Commissioners
FROM: Jamile Shirley, Cultural Assets Program Manager
CC: Jennifer Stevens, Director
DATE: 3/27/2024
RE: Cultural Assets Program Update

ACCOMPLISHMENTS OF THE MONTH

City Hall Lobby Vitrines

The plexiglass pedestal vitrine cases (6) have returned from refurbishment. The original fabricator re-faced the vitrines—which previously varied in look—in an antique white laminate. Two of the vitrines are now on display in the City Hall lobby. On exhibit is “Early Bird,” (2003) a ceramic teapot by Amy Lunstrum and ceramic untitled vessel and plate (date unknown) by John Takehara.

Library Art Exhibit Wall Investigation

The goal of rotating 2D framed artworks through the City Libraries every twenty-four months is coming to fruition. We are in the process of identifying a gallery wall at each of Boise's five Library locations. The same art-hanging rail system that was installed in the City Hall Lobby and 3rd floor, will be installed in the Libraries. The gallery walls will serve as formal exhibit space for the City's Public Art Collection. The project will improve access to the Public Art Collection and serve to support the creative economy of Boise.

Gentle Breeze

We have hired a contractor to research, develop, test, and reinstall the motion limiter mechanisms for Gentle Breeze's three swings. The swings have been temporarily removed to ensure public safety and support the project implementation phase. We anticipate gradually reinstalling the swings beginning early summer 2024.

Memoirs of Erma Hayman

“Memoirs of Erma Hayman” (2022) is a site-based bas-relief series mounted on the exterior retaining wall at Erma Hayman House. The artist, Vinnie Bagwell, and her fabricator will replace one of the bas-relief panels referred to as “Erma's Family Band.” The panel was more thinly cast than the others, and through expansion and contractions incurred hairline cracks throughout the panel. The new panel will be thicker and is expected to arrive in April or May 2024 for installation.

NEEDS FROM COMMISSIONERS

None this month.





MEMO

TO: Mayor McLean, Courtney Washburn, Council Member Luci Willits, Arts & History Commissioners

FROM: Matilda "Tilley" Bubb, Cultural Planner

CC: Jennifer Stevens, Director

DATE: 3/27/2024

RE: Cultural Planning Activity

ACCOMPLISHMENTS OF THE MONTH

Arts & History Division Strategic Planning

In line with our department's overall internal strategic plan, I am working with each division to build out division strategic plans. These center on the division's mission, vision, and goals. These are internal governing documents and will be highlighted in the upcoming revision of the Cultural Master Plan.

2025-30 Cultural and Creative Industries Master Plan Update

Planning in process for undertaking the planning process.

New State Arts Commission Cultural District Program

The Idaho Commission on the Arts is kicking off a new program to provide funding for the establishment of Cultural Districts. Staff is evaluating options for cultural districts in Boise and will report to the commission when we have recommendations.

NEEDS FROM COMMISSIONERS

None this month.

Postscript: I have successfully defended and completed my dissertation and will be graduating May 4 with a Ph.D. in public administration and policy with a focus on the creative economy. Yay!



DEPARTMENT OF ARTS & HISTORY

MAYOR: Lauren McLean | DIRECTOR: Jennifer Stevens

MEMO

TO: Mayor McLean, Courtney Washburn, Council Member Luci Willits, Arts & History Commissioners

FROM: Maureen Lavelle, History Programs Manager

CC: Jennifer Stevens, Director

DATE: 3/27/2024

RE: History Division Update

ACCOMPLISHMENTS OF THE MONTH

History Resource Webpage

In partnership with the A&H Communications team and IT department, the history resource webpage has been launched. The History Division continues to research and write new articles to populate the webpage and search index. This will be an ongoing process that will involve staff, interns, volunteers, and community partners.

Summer 2024 Internship Program

The department will hire two interns to deliver guided public art and history tours, starting June 2024. We reviewed 34 applications and conducted interviews in late March, and selected two final candidates, who will be notified pending reference checks.

This internship will focus on tour delivery but also include training on principles of interpretation and how to develop a program. Interns will research and assemble their own tour outline and present it to the department for our future use in program offerings.

Research and Tours

Fulfilled an increased number of research requests from internal (city) partners and external constituents. Conducted a Lifetime and Leisure tour at the request of Parks and Rec and participated in school group tours for the Office of the Mayor.

NEEDS FROM COMMISSIONERS

Fettuccine Forum – Thursday, April 4th

Commissioners are invited to attend the final (rescheduled!) Forum presentation by Dr. Karl Brooks, who will speak to 150 years of Boise's environmental history.

Spring History Hike – Saturday, April 27th

The History Division will offer two guided hikes in the foothills. These hikes will focus on the early days of Boise history and the communities of people who shaped the city.





DEPARTMENT OF ARTS & HISTORY

MAYOR: Lauren McLean | DIRECTOR: Jennifer Stevens

MEMO

TO: Mayor McLean, Courtney Washburn, Council Member Luci Willits, Arts & History Commissioners

FROM: Kristen Hill, Cultural Sites Program Manager

CC: Jennifer Stevens, Director

DATE: 3/27/2024

RE: Cultural Sites Division Update

ACCOMPLISHMENTS OF THE MONTH

Women's History Month Event

The Erma Hayman House hosted "Living Legacies and Changemakers: Celebrating Idaho's African American Women Leaders" at Trailhead on Thursday, March 28th. This panel event was moderated by History Program Manager Maureen Lavelle and five distinguished panelists, including Shari Baber, Trish Walker, Shannon McGuire, Angelina Madry Wilson, and Cherie Buckner-Webb.

Meeting of the Mayors at Erma Hayman House

The Erma Hayman House was delighted to invite Mayor McLean and visiting Spokane Mayor Lisa Brown during Mayor Brown's visit to Boise this month.

Ellen Mansfield Residency

The James Castle House is hosting our first 10-Week resident of 2024, Ellen Mansfield. Ellen is a Deaf artist who focuses on the De'VIA (Deaf View/Image Art) movement. Ellen's residency has been hugely successful, with a massive community turnout in support of her and her work. We have had amazing response from the local Deaf and Hard of Hearing community, who have welcomed Ellen eagerly.

James Castle House Welcomes Sage Students

The James Castle House was delighted to host 90 students from Sage Elementary to learn more about the local artist, who they have been studying in class. JCH Program Coordinator Monica Galvan and Education and Outreach Coordinator Makenzi Dunstan led the students through a long day of learning!

NEEDS FROM COMMISSIONERS

Ellen Mansfield Final Presentation – Friday, April 5th

Commissioners are invited to attend Ellen Mansfield's final presentation and open house at the James Castle House to hear about her experience in Boise and see the works she has created here.





MEMO

TO: Mayor McLean, Courtney Washburn, Council Member Luci Willits, Arts & History Commissioners

FROM: Jennifer Yribar, Communications Manager

CC: Jennifer Stevens, Director

DATE: 3/27/2024

RE: Communications and Outreach, Education and Public Programs

ACCOMPLISHMENTS OF THE MONTH

Arts & History Brand Marketing

In March, we kicked off the Arts & History Brand Marketing project to strengthen our professional services brand. The initial phase of this work includes updating our brand guidelines and conducting a marketing collateral audit. Through this process, we hope to identify outdated files as well as gaps, and make room for updated and new materials. Ultimately, our goal is to better position our team to provide premium service to our internal service partners and constituents, with a clear message and clear calls to action. This work is also essential as we plan for a future website upgrade.

Campaigns

- [Fettuccine Forum](#)
 - March 2: *Housing and Home in a Growing Boise* feat. Krista Paulsen
 - April 4: *Connected Along the Edges: How Boise's Environmental History Nurtured Community* feat. Karl Brooks
- [Level Up: Going Public](#)
 - March 2: Public Art Foundations Workshop
 - April 25: Public Artist Industry Night
- [Grants](#)
 - Catalyst Grant Round 2: March 4 – April 5, 2024
 - Annual Grant: April 29 – June 14, 2024
- Old Boise Blocks artists
 - Mungo Ligoya (Sidewalk Art)
 - Bobby Zokaites (Waterwheel Barrier Art)
 - Hua Design Studio (521 W Grove St. Public Space)

- Exhibitions:
 - [Afro Blue: An Ode, Celebration, and Meditation](#) (through April 29)
 - [Interlude: A Five-Year Residency Retrospective](#) (through June 29)

Catalyst Grant

We opened Round 2 of the [Catalyst Grant](#), a 2024 pilot program, which will award \$40,000 in four rounds to support small-scale and medium-sized cultural projects benefiting Boise residents. Applicants can submit proposals for a standard award size of \$2,000 for projects that take place within Boise City Limits before September 30, 2024.

- [Read Press Release](#)
- Round 2: March 4 – April 5, 2024
- Learn more and apply at [Catalyst Grant Program](#).

Boise City Writer-in-Residence

Founded in 2023, the Boise City Writer-in-Residence is a collaborative program between the Boise City Department of Arts & History, Boise Public Library, and The Cabin. On March 14, Natalie Disney (October 2023 – March 2024) completed her residency with a final reading and presentation at the Library! at Bown Crossing. Over 40 guests attended the event. Heidi Kraay (April – September 2024) begins her residency in April.

Upcoming events:

- Writing Workshops with Boise City Writer-in-Residence Heidi Kraay
 - Wednesday, April 4, at 6 p.m., at the Downtown Library
 - Wednesday, May 8, at 6 p.m., at the Library! at Bown Crossing
 - Wednesday, June 26, at 6 p.m., at the Library! at Cole & Ustick
- Collaborative Reading: Idaho and Boise City Writers-in-Residence
 - Tuesday, June 18, at 7 p.m., at Lost Grove Brewing

Public Programs

- Launched Public Programs Roundtable which is a cross-departmental team that reviews upcoming programs, proposes, brainstorms, and workshops ideas, and identifies opportunities for support and collaborations internally and externally.
 - Identified a regular cadence for this monthly meeting.
 - Developed new Public Programs Planning Checklist to support department program planning and development. This was created in partnership with all staff.
 - Launched an internal Book Club to develop shared language and best practices around public programming and community engagement.
- *New City Steps: Arts & History Walking Tours* program developed in partnership with Education, History, and Public Art. Interns will be delivering tours each week



on Wednesday afternoons and evenings in addition to Saturdays from June through August.

- “Level Up” Program Launch: The “Level Up” Professional Development Program aims to strengthen Boise’s history, cultural, and creative community by providing individuals and small to medium-sized organizations with engaging and inspiring opportunities to further their work in the cultural fields while enhancing experiences offered to the community.
 - Launched *Going Public* under the umbrella of this program.
 - Planning a Grant Writing Workshop on April 11 led by two Grant Writing consultants from Premio Services, Laura Hull and Natalia DiGiosia.

Outreach

First Thursdays on the Plaza

We will be supporting the City of Boise’s Community Engagement team with First Thursday planning and participation. Upcoming First Thursday themes include:

- April 4: Earth Day
- May 2: Asian American Pacific Islander (AAPI) Month
- June 6: World Refugee Day

Earth Day Celebration

We will be participating in this year’s Earth Day Celebration on Saturday, April 13, at Kristin Armstrong Municipal Park. We will be conducting outreach for [Level Up: Going Public](#) and supporting our Public Art Team who have commissioned sculptural artists to create temporary works using repurposed materials.

NEEDS FROM COMMISSIONERS

Upcoming Campaigns*

- Annual Grant and Catalyst Grant programs
- Traffic Box artists
- [Level Up: Going Public](#)
- James Castle House Resident [Jasmine Best](#)
- Deaf History Month & National ASL Day (April 15)
- Earth Day
- Archives: Opera Idaho

- *Desired Action: Awareness*



* *Subject to change.*

Cultural Program Guide

This quarter's Cultural Program Guide (April – June 2024) is out!

- *Desired Action:* Pick up a copy at our offices (or more!). Please share widely!

Upcoming 2024 Grant Recipient Events

We invite you to attend the upcoming Grant Recipient events:

- Wed., April 3: The Ecogeoglyphic Observatory: Study Club
- Thu., April 4: The Ecogeoglyphic Observatory: New SUM Gameplay, Round 2
- Sat. April 13: Boise Traditional Chinese Dance Group presents Dragon Blossoms
- Sun. April 21: MING Studios presents Ming Studios presents 7o'clock
- Mon. April 22: Boise Contemporary Theater presents 5x5 Reading Series
- Tue. April 23: Story Story Night presents EJECT
- Fri. April 26: Boise Philharmonic presents Boise Pub Crawl
- Sat. April 27: LED presents Kid Lightning

Learn more by visiting our [Events Calendar](#).

- *Desired Action:* Please consider attending.





EXHIBIT A

Minutes Arts & History Commission

Wednesday, February 7, 2023
5:00-6:30 pm
Greenbelt Room, 3rd Floor, Boise City Hall
150 N Capitol Blvd, Boise ID 83702

Virtual and in-person attendance is offered.
Watch via Zoom Webinar: [Registration Link](#)

Commissioners Present: Kris Clegg (Chair), Melissa Thom (Vice Chair online), Gaby Thomason, Catherine Seo, Amanda Ashley (online), John Hand

Commissioners Absent:

Council Liaison: Luci Willits

Staff Present: Jennifer Stevens, Jillian Whitehill, Tyler Powers, Logan Weis-Hurzeler, Tilley Bubb, Jennifer Yribar, Stephanie Johnson, Jamile Shirley, Alaggio Laurino, Danielle Grundel, Maureen Lavelle, Kristen Hill

Public:

- I. **Call to Order** – Commission Chair, Kris Clegg called the meeting to order at 5:03 p.m.
 - a. Land Acknowledgement – Commission Chair Kris Clegg
- II. **Minutes Approval**
 - a. **ACTION REQUESTED:** Approve Minutes from December 6, 2023 (**Exhibit A**)
 - i. Move to approve by Hand at 5:04 p.m., seconded by Thom at 5:04 p.m.
All in favor
- III. **Director's Update**
 - a. Introduction of staff, commissioners, and Council member Willits
 - b. Personnel:
 - i. Mónica Galván – JCH Cultural Sites Coordinator started on February 5th
 - ii. 49 applicants for the Airports Public Art coordinator. In the process of interviews
 - iii. Mayor's office sponsoring two internships for the summer.

- c. External Partnerships
 - i. Two staff tabled at Lunar New Year Even with Idaho State Historical Society.
- d. 5-year Internal Strategic Plan Update
 - i. Draft is complete and under review with Mayor's office.
 - ii. Collaborative efforts with entire department
 - iii. Making programs predictable
 - iv. Opening questions to the Commission
 - 1. Kris Clegg – Glanced at it but would like to take more time to review the draft
 - 2. Melissa Thom – Could see through point of predictable programming, creating opportunity for the community to collaborate, would like to offer support, and acknowledges that it's a lot of work.
- e. Public Programming, Professional Development, and Revenue Generation Planning
 - i. Moving towards revenue generation model. Many of our peer cities are charging for the type of work we offer. This will allow us to expand our department and services offered, not to make profit but to offer more services to the community. We are working on creating our philosophy document to guide what services are fee-based. Will want commission input on these services.
 - ii. Opening questions to the commission
 - 1. Amanda Ashley: When Parks brought into revenue did their general revenue reduce?
 - 2. Jennifer Stevens: We are being careful working with the Mayor's office to not have our bottom line go down
 - 3. Luci Willits: This is not something that supplants but advances. Our community has a demand that we can fill
 - 4. Jennifer:
 - 5. Kris Clegg: Have you reached out to Arts & History Foundation for revenue
 - 6. Jennifer: Most of these funds will go to James Castle House trailer



- f. Grant Application:
 - i. Applied for \$100k capacity fund grant for Erma Hayman House staffing
 - ii. Applied for Idaho Commission on the Arts grant
- g. Commission Updates:
 - i. Mayor is conducting interviews for two open commission vacancies
 - ii. Special opening for student commissioner coming in May
- h. Discussion of Review and Potential Rewrites of A&H Commission Policies & Procedures
 - i. Gathering input from and about other city commissions, A&H commission, and staff to re-imagining the Arts & History Commission. Will eventually change the ordinance which is a holdover from 1978.
 - 1. Clegg: Excited to see the guidelines and to identify ways commissioners can have an impact

IV. Presentations/Updates/Approvals **Pursuant to Idaho Code Section 74-204(4), all agenda items are action items, and a vote may be taken on these items.*

- a. Informational Item: Cultural Plan Update – Tilley Bubb & Jennifer Stevens
 - i. The 2025-2030 Cultural Plan is grounded in the Arts & History Mission, Vision, and Values.
 - ii. The 2017 Cultural Plan goals were to 1) develop cultural policy, 2) enhance & preserve neighborhood places, 3) maintain & develop cultural assets, 4) foster organizations and partnerships, and 5) expand cultural resources for individuals
 - iii. Since 2017, both the Department of Arts & History and Boise City have changed, grown, and achieved many accomplishments that the 2025-2030 Cultural Plans aim to address. The suggested scope is on both cultural organizations/individuals and creative industries.
 - iv. The purpose of the Plan is to create a strategic framework for the assessment, development, and promotion of cultural and creative industries. This plan is both inward and outward-facing.
 - v. Planning actions: Need to assess current conditions, identify needs, survey the community, provide equitable opportunities, promote lifelong education, and foster partnership and collaboration between organizations.



- vi. Stakeholders include City of Boise, public agency partners, cultural nonprofits, for-profit creative industries, individual artists, and general public.
 - vii. Strategies for engagement include surveys, focus groups, community meetings, and interviews.
 - viii. Prioritize Equity: Establish an equity framework to guide the planning process. Collaborate with and gather data on a diverse range of community members representing various cultural backgrounds, socio-economic statuses, ages, and abilities.
 - ix. Sidebar features: Identify important issues and how we are and might engage in policy to respond.
 - x. GIS mapping: To identify gaps in public art collection, network of cultural venues, concentration of historic properties, creative industry clusters, and CCDC districts where investments may occur.
 - xi. Division Strategic Plans: Developing in-depth strategic plans that will be briefly outlined in the Cultural Plan
 - xii. Planning Timeline: March-August 2024 will focus on data collection, September to December 2024 Writing, and January to March 2025 on review & approval.
 - xiii. Implementation Timeline: Implement, evaluate, and update from 2025-2030, iteratively reviewing annually and updating throughout.
- b. Bubb opens the floor to questions on the presentation before discussing scope of plan:
- i. Hand: Recommends adding into scope both Boise and West Ada school districts and focus on those PTA and PTO organizations.
 - ii. Willits: Notices appendix in 2017 Cultural Plan with data, is this expected to be included in the upcoming plan?
 - iii. Bubb: Yes.
 - iv. Willits: I noticed in that data that the majority of artists don't rely on their art for their income, which I think has an impact on how we do this.
 - v. Bubb: Absolutely. Dr. Ashley's study addressed this we may do a survey again for this upcoming cultural plan.



- vi. Ashley: I appreciate your comment Willits. The importance of understating the creators, makers, and doers. Cultural Plans will often talk about organizations which is important but it doesn't look at the people who are the creatives. How they work across sectors and how they pull their career portfolio together. There is a real economic development piece there, we're losing the people with this creative power. What do we do about that? It is central to our economic development plans for the city.
- vii. Willits: Would like more clarity on creative industries because some people will see media and think TikTok and influencers so I think that needs to be thought through. I like the idea of expanding beyond what we traditionally think about. To the point where the folks who are working in these areas aren't doing it full time, is there a way from a Chamber of Commerce perspective and economic development perspective that we out within this plan venues for them to be successful economic venues to solve?
- viii. Tilley Bubb: Thank you. I think identifying the need for such venues is something that will emerge from the conversations and that is something we can put forward if that comes forward from our constituents. To your first questions, there are ways that we can identify what we include in creative industries. Such as do we include food? If we decide we want to include creative industries we need to identify which areas we want to focus on based on which are prominent in Boise. Staff resources are limited so we will need to narrow down the list but even with that limitation finding will share even more data than we have before. We can't ignore that artists are working in for-profit and nonprofit industries. We have been collaborating a lot with the economic development division so I see positive outcomes in that partnership.
- ix. Clegg: Notes that organizations are starting to do this. Idaho Film Society contacted HP to see share business and asked how they can help, which it's a win-win. How do we support the artists? If the City can support organizations like that, it will be huge.
- x. Willits: I am always shocked and ecstatic about the talent in the community and I often find those at festivals, markets, etc. because it's



pretty hard to piece through that in the interwebs. Anything we can do to shine light on that only helps the folks who live and work here.

- xi. Stevens: I think bringing up food is a great point now that we have a James Beard Awardee in the community. One thing we will address in this plan is what role cultural tourism plays in our goals. Do we want to be known as a food city? A film city? What is the community telling us that they want and what are we already seeing that we can build on?
 - xii. Clegg: I appreciate the fusion of it all. Kin, the recent James Beard Awardee, supports artists, farms, and other non-profits with their work and it would be nice to find ways to boost other community members. Particularly with schools.
 - xiii. Bubb: Might intersect with workforce development and other parts of our department's work. How might that be for individuals working in nonprofits vs. for-profit creative industries? And how might that tie in with economic development? Those are the types of questions I see potentially coming out of this expansion in scope. Should we broaden our scope to include creative industries and we can come back to you with more details on that scope?
 - xiv. Clegg: I think so. A huge selling point for me is the economic development piece that will come out of looking into for-profits.
 - xv. Thom: Yes, looking forward to seeing what comes out of this study
 - xvi. Ashley: Notes that Tilley has a book coming out in May about community development. We are lucky to have a national expert on this scope in our city.
- c. Acknowledgement of John Hand stepping down from commission. Moment of gratitude from staff and fellow Arts & History commissioners.
 - d. **Adjourn Meeting**
 - i. Hand motions to adjourn, Thom seconds; all in favor. So moved at 6:16 p.m.

