



ARTIST CALL FOR APPLICATIONS

Boise City Seeks Artists for 2025 Traffic Box Art Opportunity

DEADLINE: October 16, 2024, at 1:00 pm Mountain Time (MT)

ARTIST BUDGET: \$1,000

LOCATION: Boise, Idaho

TRAFFIC BOX ART

Opportunity

The City of Boise's Department of Arts & History invites artists to apply for the opportunity to create new artwork for the 2025 Traffic Box Art Program. Selected artists will be paid \$1,000 to create or supply original artwork to be digitized and fabricated into a vinyl wrap. Artists may use original, existing, unpublished artwork or create new, original artwork which could consist of illustration, painting, digital images, textiles, mosaic, photography, photographs of original artwork and more.



White Dog with Earcap Leads Parade (2010) by Tarmo Watia

Artists will be selected through a selection panel process, and the panel may select up to 16 artists or artist teams to implement their design concept. Selection panelists may give preference to artists that are not currently represented in the Traffic Box Collection and works that add to the diversity of the collection. Local artists are *strongly* encouraged to apply.

Concept Prompt

The 2025 Traffic Box Art Program challenges artists to respond to: **Create an entirely new Boise through the playful use of non-naturalistic colors, forms, and perspectives; a subjective depiction of the natural world.**

Boise continues to change, but rather than depicting change that has already happened, what change do you see coming in the future? How can you take the familiar Boise we all know and love and turn it on its head? Is there a way to capture the natural world and physical environment in a non-naturalistic, or non-traditional way? Take the city, pull it apart, and piece it back together. Show us something we've never seen before! Don't just *depict* Boise – *create a new Boise*.

Selection Criteria and Process

Artist applications should incorporate the following criteria into their design: **describe a new city of Boise; unexpected use of non-naturalistic colors, forms, and perspectives; subjective depiction of the natural world.**

We encourage innovative ideas and a diverse use of media and materials. Criteria for jurying submissions may include, but are not limited to:

- 1. Eligibility and detail and completeness of application materials (Pass/Fail)**
- 2. Aesthetic considerations**
Maximum points based on: Artwork is exceptionally aesthetically pleasing and would enhance and define the community space, is appropriate for all ages, and fully embodies the concept prompt.
- 3. Evidence of ability to follow through**
Maximum points based on: Artist has provided ample evidence of prior experience that clearly demonstrates their ability to follow through.
- 4. Quality of proposed concept**
Maximum points based on: Artist's concept utilizes non-naturalistic colors, forms, and perspective in an exciting and innovative way to create a vision for a new city of Boise.
- 5. Idaho artist**
Maximum points based on: Artist appears to currently or previously reside in Idaho.

Application Requirements

All ages are welcome to apply. Online applications shall be submitted through "Submittable" which allows uniform review and easy access to information by the selection panel, a group that may consist of project stakeholders, an Arts & History Commissioner, neighborhood representatives, and a local artist. Incomplete applications will not be considered. The online application form requires the following information:

- 1. Eligibility**



All ages are welcome to apply. Applicant's availability will be considered. Artist teams should only submit **ONE** application per team.

2. Initial Application Questions

Complete the online initial application questions (one submission per artist or artist team).

3. Statement of Interest (upload/type 250 words or less, or video under 2 mins.)

Describe your interest in this project. Consider this your argument for why you are a good fit for this project. Include any related or relevant experience, skills, or qualifications that demonstrate your ability to be successful in this specific project.

4. Concept Description (upload/type 300 words or less, video under 3 mins.– up to two files allowed)

Describe your concept including answers to the following questions:

- a. What would an entirely new city of Boise look like?
- b. What qualities would you see in this new city, based on non-naturalistic colors, forms, and perspectives?

5. Visual Concept (upload)

Provide a sketch of your concept. Please remember that because these visual concepts are uncompensated, provide only a rough depiction of your concept.

6. Previous Work Examples (upload JPEG images or videos under 3 mins.)

Provide three images or videos of past and/or current works-in-progress that demonstrate your ability to meet the defined project opportunity. If you are applying with existing artwork as your concept, this work should not be included as a past work example. Examples must include title, media, and date completed. These works will not be considered as your submitted concept. Examples must include title, media, interactive elements, and date completed.

7. Artist Resume (upload)

Upload a current artist resume. Include any websites or social media accounts relevant to your work as an artist.

8. Optional: Please describe how you identify (this can include race, gender, cultural background, sexuality, ethnicity, disability, etc.)

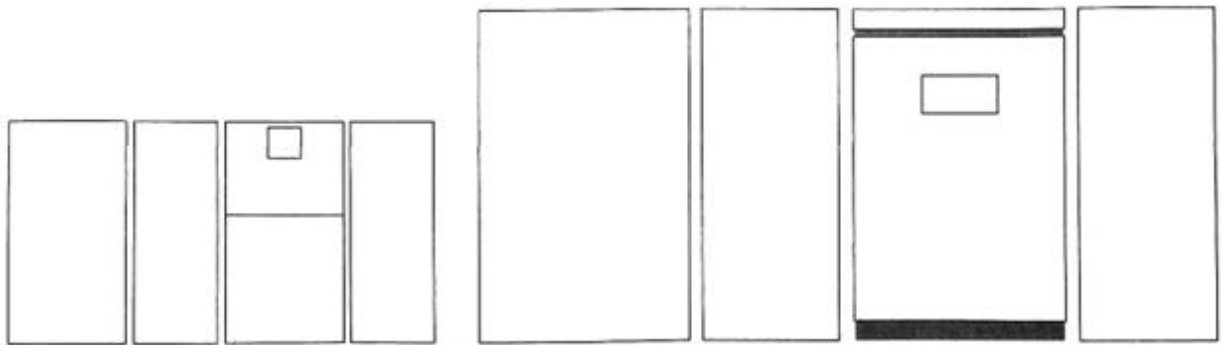
Project Background

The City of Boise Arts & History Department and Capital City Development Corporation are partnering to fund and facilitate the 2025 Traffic Box Art Program. Priority for re-wraps is based on the age and condition of existing wraps and proximity to high-visibility locations like



intersections, schools, and libraries. 16 traffic boxes have been selected for re-wrapping with new art this year. Traffic box wraps typically lasts 5-7 years before being eligible for replacement with new artwork.

Artists will receive exact templates and measurements of their assigned traffic box to guide the design. Selected works must be modified to fit the traffic box. Existing artwork must be unpublished and significantly transformed for this format. For example, works that have been used for prior traffic boxes will **not** be significantly transformed into a unique work, and artists are **not** permitted to use the same design for a different traffic box in the future. Artists will not fabricate or install the art but will collaborate with a fabricator to ensure proper printing and installation.



Anticipated Project Timeline

Description	Date
Call to Artist released	September 18, 2024
Info-session	October 1, 2024, from 1:00 – 1:30 pm MT
Questions & clarifications due via email	October 9, 2024, at 5:00 pm MT
Application deadline	October 16, 2024, at 1:00 pm MT
Artists selected	November 2024
Consultation with fabricator	December 2024
Artists creates artwork	December 2024 – February 2025
Artists submit final design for approval	February 2025
Artists deliver digital files to fabricator	March 2025
Fabrication	April – May 2025
Installation	May – July 2025

You can access the Submittable application by clicking this link:

[2025 Traffic Box Application](#)



You can register for the Info-Session by clicking this link:

[2025 Traffic Box Webinar Registration](#)

Artists will be selected by a selection panel that may consist of community members, an Arts & History commissioner, project experts, and an artist. Selection panel members will assign selected artists to specific locations during the selection process. Artists *do not* apply for specific locations.

Questions & clarifications must be submitted to Savannah Shaon, sshaon@cityofboise.org, by Wednesday, October 9, 2024, at 5:00 pm MT.

Applications are due by Wednesday, October 16, 2024, at 1:00 pm MT.

Diversity, Equity, Inclusion, & Belonging

The City of Boise is proud to be a welcoming community striving to ensure a safe, equitable, and inclusive city that celebrates the diversity of people who live, work, and play in our community and recognizes the fundamental human dignity of all. In our commitment to engaging everyone, the City of Boise is actively removing barriers to participation, including for our residents with disabilities and those who prefer a language other than English. If you need an accommodation to access City of Boise's services, programs, or activities, please contact us at artsandhistory@cityofboise.org or 208-972-8500 (TTY 800-377-3529).

